IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

AUGME TECHNOLOGIES, INC,

Plaintiff,

v.

C.A. 1:12-cv-00424-LPS

MILLENNIAL MEDIA, INC.,

Defendant

STIPULATION AND PROPOSED ORDER OF DISMISSAL

Augme Technologies, Inc. and Millennial Media, Inc. have entered into a settlement agreement to resolve this litigation. Accordingly, pursuant to Federal Rule of Civil Procedure 41(a)(2) and (c), Augme and Millennial Media hereby jointly move the Court to dismiss with prejudice all claims and counterclaims asserted in this litigation by and between Augme and Millennial Media, and dismiss without prejudice all defenses of patentability, invalidity, unenforceability, and non-infringement. Each party will bear its own costs, expenses and attorneys' fees.

Dated: December 2, 2013

/s/ Edmond D. Johnson

Edmond D. Johnson (Del. Bar No. 2257)

PEPPER HAMILTON LLP

Hercules Plaza, Suite 5100 1313 Market Street P.O. Box 1709 Wilmington, DE 19899-1709 Tel. (302) 777-6500

Attorneys for Plaintiff
Augme Technologies, Inc.

/s/ Steven J. Balick

Steven J. Balick (Del. Bar No. 2114)

ASHBY & GEDDES

500 Delaware Avenue, 8th Floor P.O. Box 1150

Wilmington, DE 19899 Tel. (302) 654-1888

Attorneys for Defendant Millennial Media, Inc.

SO ORDERED THIS ____ DAY OF_______, 2013.

UNITED STATES DISTRICT COURT JUDGE